ROOK
CONNECT

Business Efficiency Software Made Easy

Agile Project Management

Internal/External Communication

Customer Relationship Management (CRM)
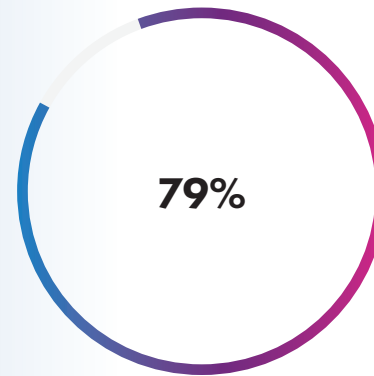
Points of Sale (POS) & Invoicing

www.ROOKConnect.com

info@ROOKConnect.com

Make 2019
Your Most Profitable Year Yet

What our 2018 Customers Say:

SIMPLICITY	84%
DESIGN	88%
FUNCTIONALITY	96%
SUPPORT	98%

79%

INCREASED EFFICIENCY

94%
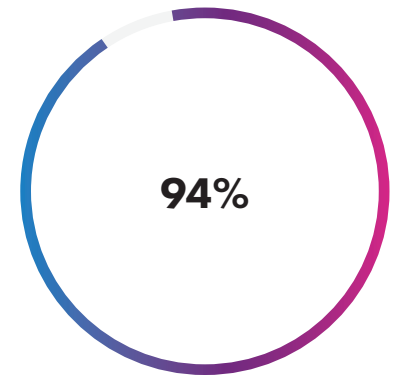
INCREASED REPORTING

ROOK Connect customers save on average $37,500 within the first year of integrating and utilizing our Business Efficiency Software.

References Available Upon Request

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What Can You Expect From ROOK Connect

1 Enhanced Business Efficiency

2 Improved Productivity

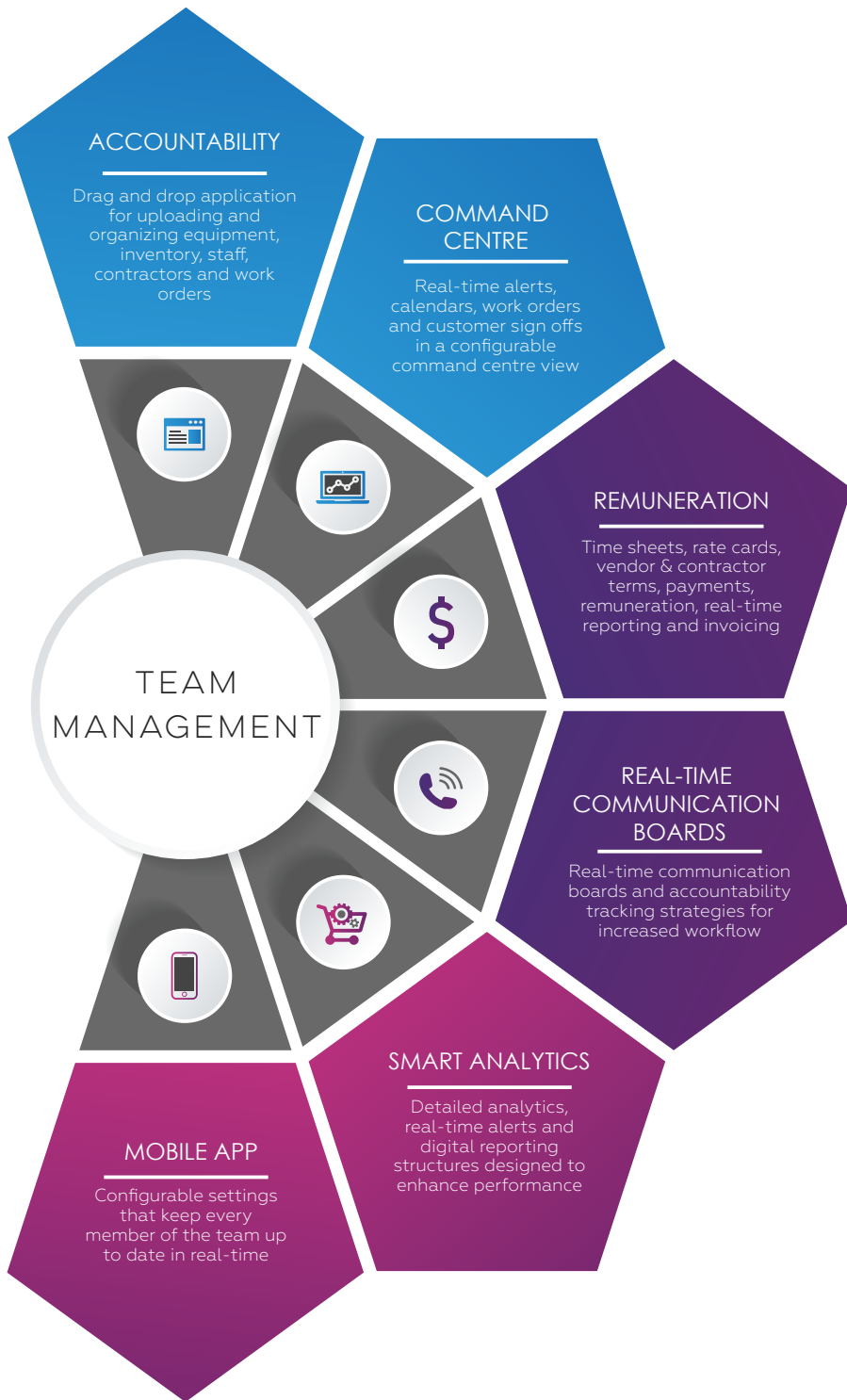**3** Simple Process Management

4 User Friendly Interface

5 Real-Time Tracking & Reporting

6 Resource Management

7 Projections & Mapping

8 Implementation & Training

Join the Digital Evolution!

ACCOUNTABILITY

Drag and drop application for uploading and organizing equipment, inventory, staff, contractors and work orders

COMMAND CENTRE

Real-time alerts, calendars, work orders and customer sign offs in a configurable command centre view

REMUNERATION

Time sheets, rate cards, vendor & contractor terms, payments, remuneration, real-time reporting and invoicing

TEAM MANAGEMENT

REAL-TIME COMMUNICATION BOARDS

Real-time communication boards and accountability tracking strategies for increased workflow

SMART ANALYTICS

Detailed analytics, real-time alerts and digital reporting structures designed to enhance performance

MOBILE APP

Configurable settings that keep every member of the team up to date in real-time

Strategic Execution That Delivers Results!

Real-Time Accountability & Transparent Operational Efficiency, Through One Powerful Software/ERP

Operational Management & Streamlined, Real-Time Software/ERP Tools That Provide Lean Practices

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PROCESS WORKFLOWS

ROOK Connect brings businesses together, enhancing their ability to organize, configure, structure and implement processes to help ensure success.

Bring structure to your business with ROOK Connect's proven process management strategies and business infrastructure software. Our process systems, templates, and streamlined software enhances your business' overall performance, communication, and organization.

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ENHANCED VISIBILITY

ROOK Connect empowers businesses and teams to work closer than ever through detail oriented applications that keep everyone, and every detail, on track for success.

Enhance visibility and streamline communication on all aspects of customer relationship management by utilizing a tool that provides your business with a single source for all information. ROOK Connect customer management tools remove the guesswork, provide insight and ensure detail oriented profile management for all customer, staff and support groups.

STREAMLINED
EFFICIENCY

ROOK Connect automates business tools, providing coordinated scheduling and lean operational efficiency to enhance operations and overall communication.

ROOK Connect is designed to be simple, enhancing each department's efficiency with easy to use digital tools and applications that streamline processes. We empower your team to perform, breaking down operational processes and integrating innovative applications that make working and accomplishing goals easier.
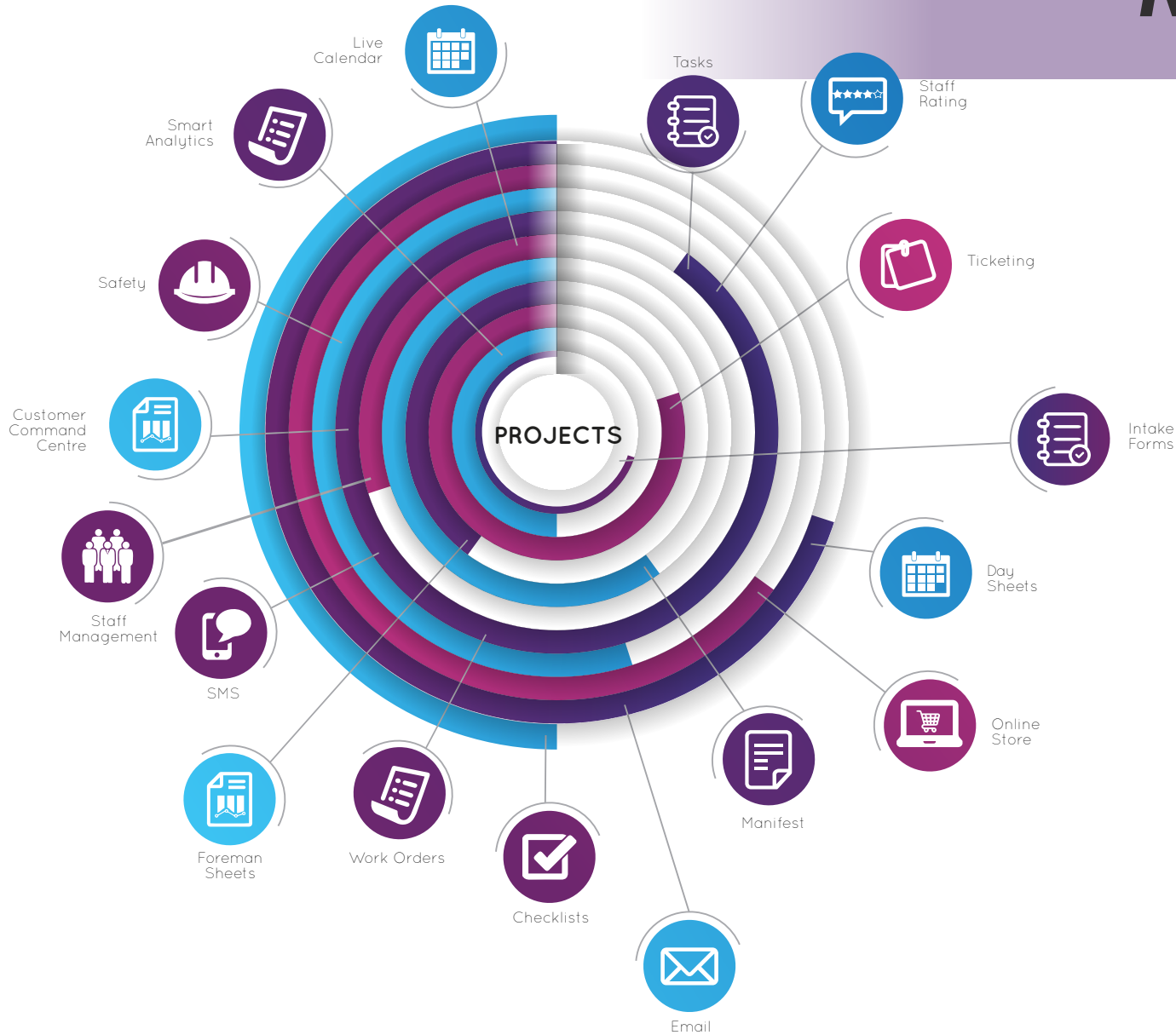
DETAILED
ACCOUNTABILITY

ROOK Connect is a performance based software tool, specifically designed to increase communication, eliminate guesswork and bring teams together strategically.

Bringing a culture of accountability to your business ensures that everyone on the team knows what they're being accountable for, and how they're being held accountable. Our strategic performance enhancing tool can drive your business to new heights with results-driven focus and team-oriented motivation.

DECISION MAKING MADE EASY

PROJECTS

Live Calendar

Smart Analytics

Safety

Customer Command Centre

Staff Management

SMS

Foreman Sheets

Work Orders

Checklists

Email

Manifest

Online Store

Day Sheets

Intake Forms

Ticketing

Staff Rating

Tasks

Real Time, Unlimited Access From Any Web Accessible Device

Windows®

iOS

ANDROID

Chrome

SMART ANALYTICS

Equipment
Staff
Contractor
Vendor
Customer
Site
KPI
Profit & Loss
Online & Offline Features

Streamline Internal Operations

ROOK Connect brings businesses together, enhancing their ability to organize and track processes by providing a true account of the day to day operations. With real-time visibility, your business can fix and integrate changes that directly impact your customers for the better.

With proven processes and the adaptability to grow with your business, ROOK Connect software/ERP empowers your team with knowledge and performance tracking never before seen. Get you entire team operating and communicating seamlessly on one platform that enhances your bottom line.

Site Management	Agile Project Management	Staff	Warehouse/ Storage	Scheduling	Real-Time Tracking	Key Performance Indicators	SMS	Digital Signature

Inventory Management	Procurement	Vendors & Contractors	Route Optimization	Customer Ratings	Email	Phone	Equipment Management	Invoicing

CLIENT COMMAND CENTRE

Schedule Reservation System

Virtual Assistant Direct Link To Delivery

Virtual Assistant Q&A

Bulk or Individual Work Order Uploads

Last Minute Virtual Approval Systems

Online Order Tracking

Invoicing Details & Delivery Quick Links

Real-Time Order Notifications

Multi-Level Approval Processes

Field Rating Systems

Customer Notifications Dialer/Text/Email

Import/Export Automation

Direct Link Work Order Details

Map View of Vehicle En Route

Real-Time Status Updating

Onsite Photo Verification

Time Tracking & Accuracy Alerts

Real-Time Execution Monitoring

Customer Surveys

Online Work Order & Organizer

Staff Rating Systems

Customer Rating Systems

VIRTUAL ASSISTANT PROGRAMS & VISIBILITY THAT TAKES RELATIONSHIPS TO THE NEXT LEVEL

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CLIENT PORTALS

Call

CSV
Import

Email

Staff
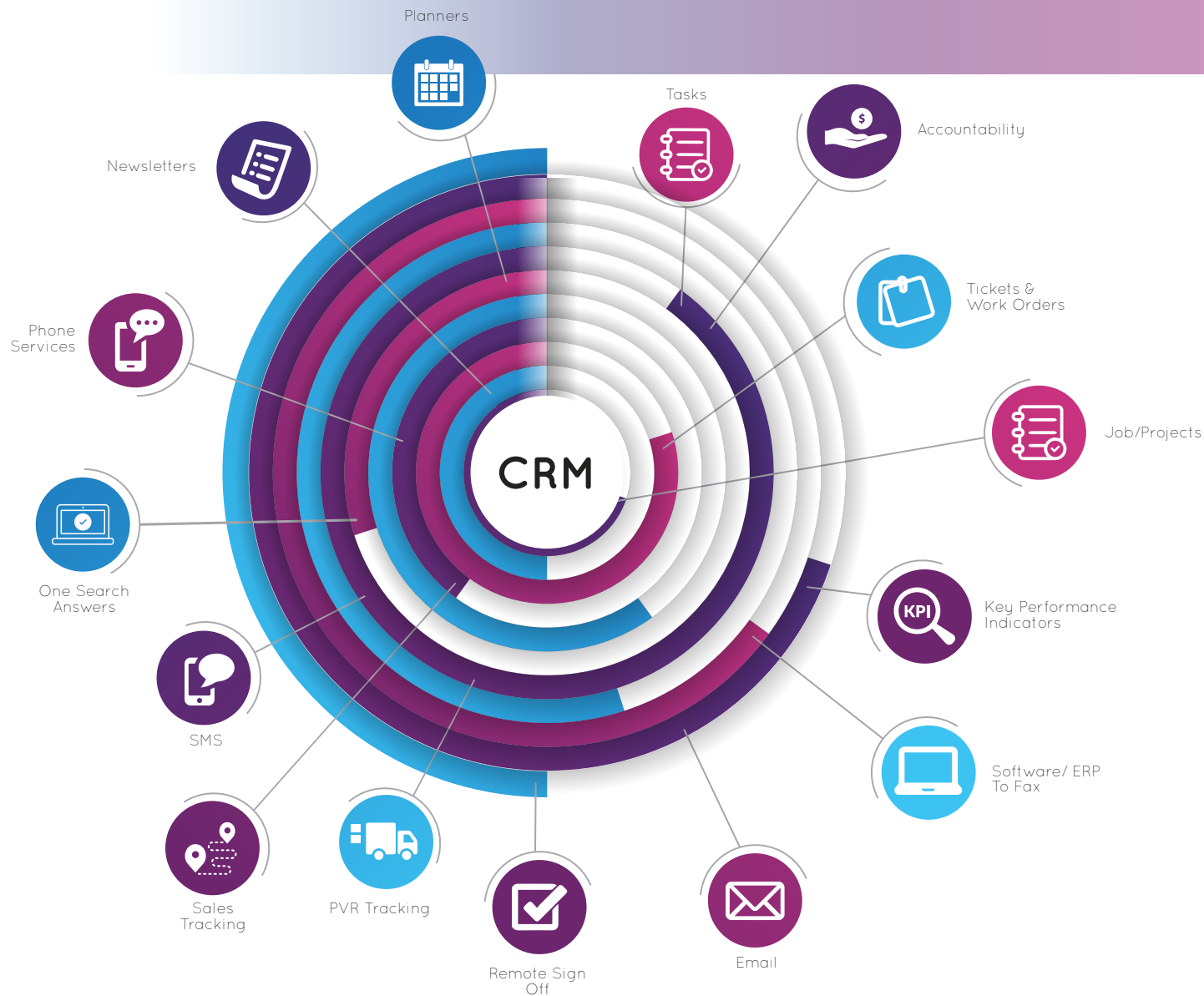Input

Website
Forms

Live
Feeds

Online
Store

Performance
Monitoring & Management

ROOK Connect eliminates the cumbersome task of generating reports, losing essential information and transcribing data. Get all the facts with detail oriented reports in one software/ERP solution.

ROOK Connect never sleeps, never gets tired, never loses information and never misses details. Working 24/7 for your business, ROOK Connect keeps your business informed and up to date with accurate, detailed information available anytime, anywhere.

SIMPLE TASK MANAGEMENT

Planners

Newsletters

Tasks

Accountability

Phone Services

Tickets & Work Orders

Job/Projects

One Search Answers

Key Performance Indicators

SMS

Software/ ERP To Fax

Sales Tracking

PVR Tracking

Remote Sign Off

Email

CRM

CUSTOMER RELATIONSHIP MANAGEMENT

One of the main advantages of implementing ROOK Connect into your business is the ability to manage customer information. With all customer data stored in one convenient location, your business will enhance its overall visibility and increase knowledge on every customer, their behaviors, wants, needs and how you decide to interact with them.

ROOK Connect software ensures your business has the information needed to manage best practices in customer care, from initial point of contact all the way through to the management, quality assurance and ongoing relationship your business builds with customers. Turn every customer into a long term relationship by maximizing your ability to organize, strategize and realize with ROOK Connect software.

- Customer History
- Preference Management
- Sales Tracking
- Marketing Automation
- Customer Support
- Decision Making Power

**Manage Best Practices with ROOK Connect CRM, Featuring Real Time Decision Making Power**

MARKETING & ADVERTISING

Marketing and advertising tools are essential for every business, including tools for internal staff, contractors and future customers. ROOK Connect interactive software interface empowers businesses with conversion funneling, marketing material distribution and full CRM applications. Take control of your marketing and advertising strategies with detail oriented tracking and reporting systems that ensure you know where your money is best spent.

Ensuring your business has processes that generate impact and report every step of the way, ROOK Connect software simplifies the distribution and tracking of marketing systems. Using our systems will bring all aspects of your marketing and advertising strategies together, driving and delivering results.

> Customer Portals

> Marketing Material Distribution

> CRM Tools

> Communication Strategies

> E-Commerce Stores

> Website Manipulation & Updating

Driving Results for Internal & External Strategies
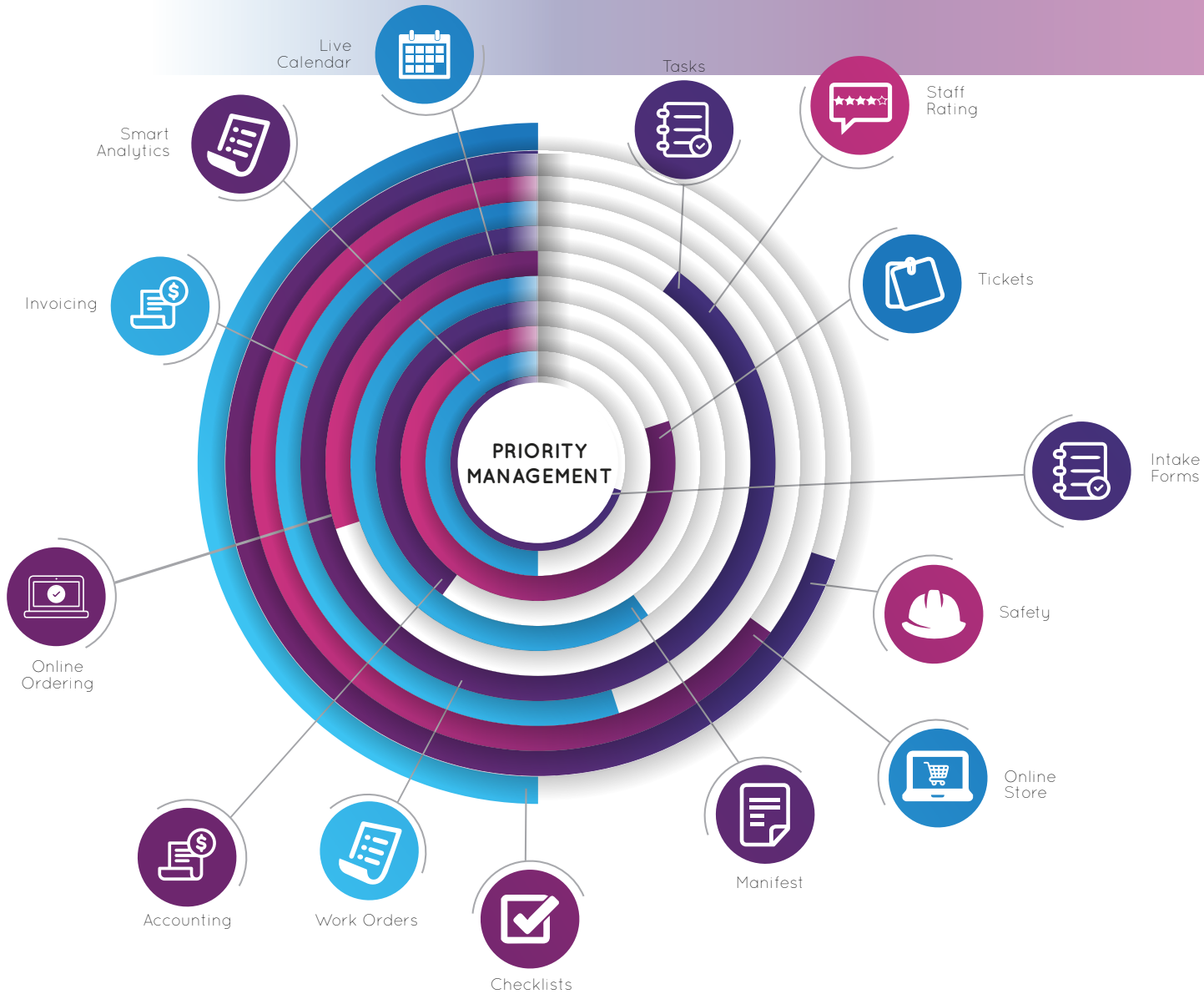
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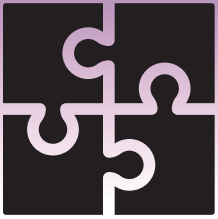
MATCH PROGRAM

Managing security for essential, confidential information is a must for every business. While ROOK Connect is a step above in our encryption and encoding processes to safely and securely manage essential information, one of our more unique features is the power we give customers to manage those settings themselves. Our unique match program allows you to not only maximize security with restrictive access privileges; but to put timelines on access and remotely manage those privileges as needed.

ROOK Connect software streamlines communication with interactive tools that help businesses better communicate, gather information from individuals requesting and requiring support and support individuals, your staff and your whole organization. Track and monitor the matches your business has engaged in so you know which support models are working and which ones need attention. Get the whole office working together and maximize communication, ensuring the right fit for everyone.

- Enhanced Security
- Staff Support Management
- Match Best Practices
- Staff, Individual & Team Match
- Reporting
- Secure Remote Access
- Secure Calendar Detail
- Distinction

Support Tracking with Distinct Purpose

SIMPLE TASK MANAGEMENT

PRIORITY MANAGEMENT

Live Calendar

Smart Analytics

Invoicing

Online Ordering

Accounting

Work Orders

Checklists

Manifest

Online Store

Safety

Intake Forms

Tickets

Staff Rating

Tasks

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JOURNALING, LOG NOTES & ALERTS

Our interactive software/ERP ensures customers can securely discuss, report and track all details seamlessly. ROOK Connect software was built with the intention of delivering fluent collaboration and communication.

With a built in CRM, contact, business, site, project, job, work order and ticket tagging system, ROOK Connect allows your business to communicate and ensure the right communication is always available. Take advantage of our built-in alerts and accountability, and remove the guesswork from all communication. One quick search and you've got all real answers, anytime, anywhere through our secure resources.

- Real-Time Alerts
- Real-Time Communication
- Day Sheet
- Organization
- Accountability Measures

- Time Sensitive
- Tracked Logs
- Customer Relationship Management
- SMS texting
- Online/Offline Capabilities

Direct Real-Time Communication

SAFETY & INCIDENT REPORTING

Creating and maintaining a safe workplace is essential. In order to aid businesses in this endeavor, ROOK Connect comes fully equipped with customizable templates of safety manuals, documents, tools and forms designed to save your company time and money.

Our software can assist your business in maintaining accurate safety compliance and records while creating an interface that is intuitive and easy to use. Keep your staff current and compliant on safety standards with ROOK Connect.

> Manuals

> Safety Forms

> Driving Logs

> Toolbox & Tailgate Meetings

> Site Inspections

> Online/Offline Capabilities

> Real-Time Reporting

Accurately Meet & Maintain Safety Requirements
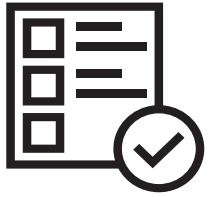
CHECKLISTS

With years of experience building project management systems and internal operations for businesses, we have designed an easy to use tool that enhances communication for everyone. With daily, weekly and monthly auto resetting checklists, this essential tool allows all aspects of operations to be collaboratively executed. Digital processes maximize communication, track accountability and ensure that all team members have the ability to work cohesively.

Providing easy to use, one click icons, our unique checklist system takes the guess work out of essential tasks, allows for communication within a checklist, provides alerts, offers color coding systems and much more. This tool can enhance your whole business and bring your team and staff accountability to all new heights.

- Real-Time Connectivity
- Accountability Tracking
- Quick Action Icons
- Any Device, Anytime Access
- Time Tracking
- Alerts & Communication

Checklist Management with Strategic Accountability

SCRUM AGILE PROJECT MANAGEMENT

Tracking, monitoring and enhancing your ability to manage all aspects of projects and ticketing action items, ROOK Connect ensures accountability, oversight and enhanced visibility.

Our templated process workflows and detail oriented practices enhance your ability to perform, keeping execution simple, streamlined and on track.

- Scrum Management
- Time Tracking
- Resource Management
- Asset Management
- Equipment Tracking
- Checklists
- Inventory Management
- Manage Check Sheets

- Scheduling & Daysheets
- Staff/Vendor/Contractor Management
- Shift & Hour Tracking
- Ticketing & Task Management
- Material & Expense Management
- Billables & Invoicing

Remote Detail Oriented Visibility & Reporting

MANUFACTURING & SHOP MANAGEMENT

ROOK Connect brings companies together by providing oversight, structure and SMART data analytics, all in one easy to use formula. From day to day operations to staff, contractor and management tracking, ROOK Connect captures, collaborates and provides accountability.

With expert processes and lean manufacturing strategies, our software tracks all aspects of your projects and jobs. Accurate track flow records and easy to use communication tools empower your business with accountability measures and real-time efficiency tracking.

Real-Time Productivity Tracking

- Job & Work Order Management
- Task Management
- R&D SR&ED Tracking
- Procurement
- Efficiency Gauging & Projections
- Inventory Management
- Budgeting
- Material Tracking
- Time Clocks & Time Sheets
- Resource Management
- Billable Tracking

PROJECT/JOB MANAGEMENT

An organized company is a successful company. With ROOK Connect's suite of intuitive and collaborative tools, you can arm your company with the essentials to create success. Our intuitive platform allows for customization to suit your requirements and features advanced reporting, communication and tracking tools, enabling you to always be in the know.

Manage all project details with ROOK Connect's proven track record. Our software comes pre-loaded with everything you'll need to kickstart your business and hit the ground running.

- Team Collaboration
- Equipment Management
- Planning, Tagging & Filtering
- Material Assignment
- Drag & Drop User Interface
- Complete Resource Tracking
- Real-Time Updates

- Inventory Tracking
- Scheduling & Time
- Daysheets & Checklists
- Staff Allocation/Tracking
- Communication
- Real-Time Profit/Loss
- Scrum Team Management

Manage Projects & Jobs With Intuitive Tools
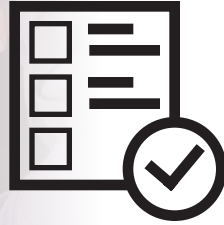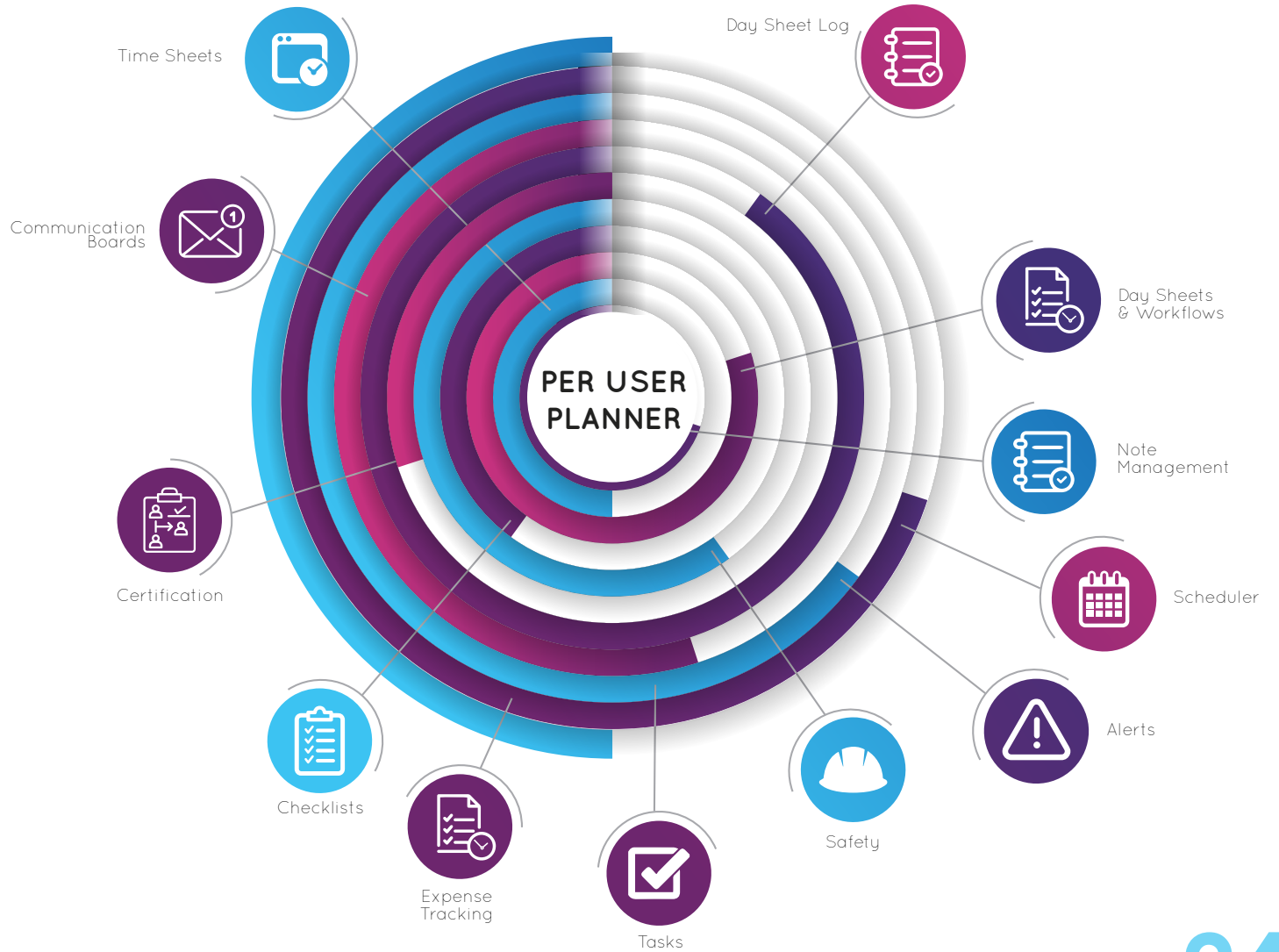
DIGITAL DOCUMENTS, FORMS & CHARTS

Our digital organization tools allow you to create and build your own digital forms. With internal and external security features available, ROOK Connect software lets you custom build digital forms for all types of engagement.

ROOK Connect makes processing customer information, data collection, HR forms, contracts and all other digital document creation easier than ever. Providing your business with the ability to create and convert documents into internal or external digital forms, we allow you to quickly and easily develop enforceable standards.

> Contracts
> Customer Information Gathering
> Sales Order Forms
> Estimating & Quoting
> Work Orders
> Charting

Gather & Organize Essential Information The Right Way The First Time With Seamless Data Management

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ONE CLICK ANSWERS & ACCOUNTABILITY

PER USER PLANNER

- Time Sheets
- Day Sheet Log
- Communication Boards
- Day Sheets & Workflows
- Note Management
- Certification
- Scheduler
- Checklists
- Alerts
- Expense Tracking
- Safety
- Tasks

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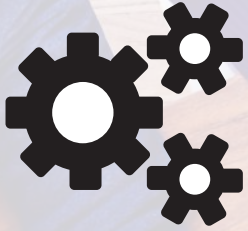
COLLABORATIVE WORKFLOW

The ability for teams to work in sync with the most current information is a game changer. Our unique user interface provides management with a high level overview of the entire system, while specifically designating what teams can access and share specific information. ROOK Connect organizational tools update in real-time, ensuring information is always kept current and empowering your team to work together towards a common goal.

Provide your team with the advantage of synergetic tools that will heighten their ability to organize, communicate and work effectively.

- Internal Collaboration
- Project Management
- External Collaboration
- Job Communication
- Customer Support Centres
- Site Reviews

- Task Management
- SMS Texting & Emailing
- Priority Management
- Staff Tracking
- Checklist Systems
- Resource Management

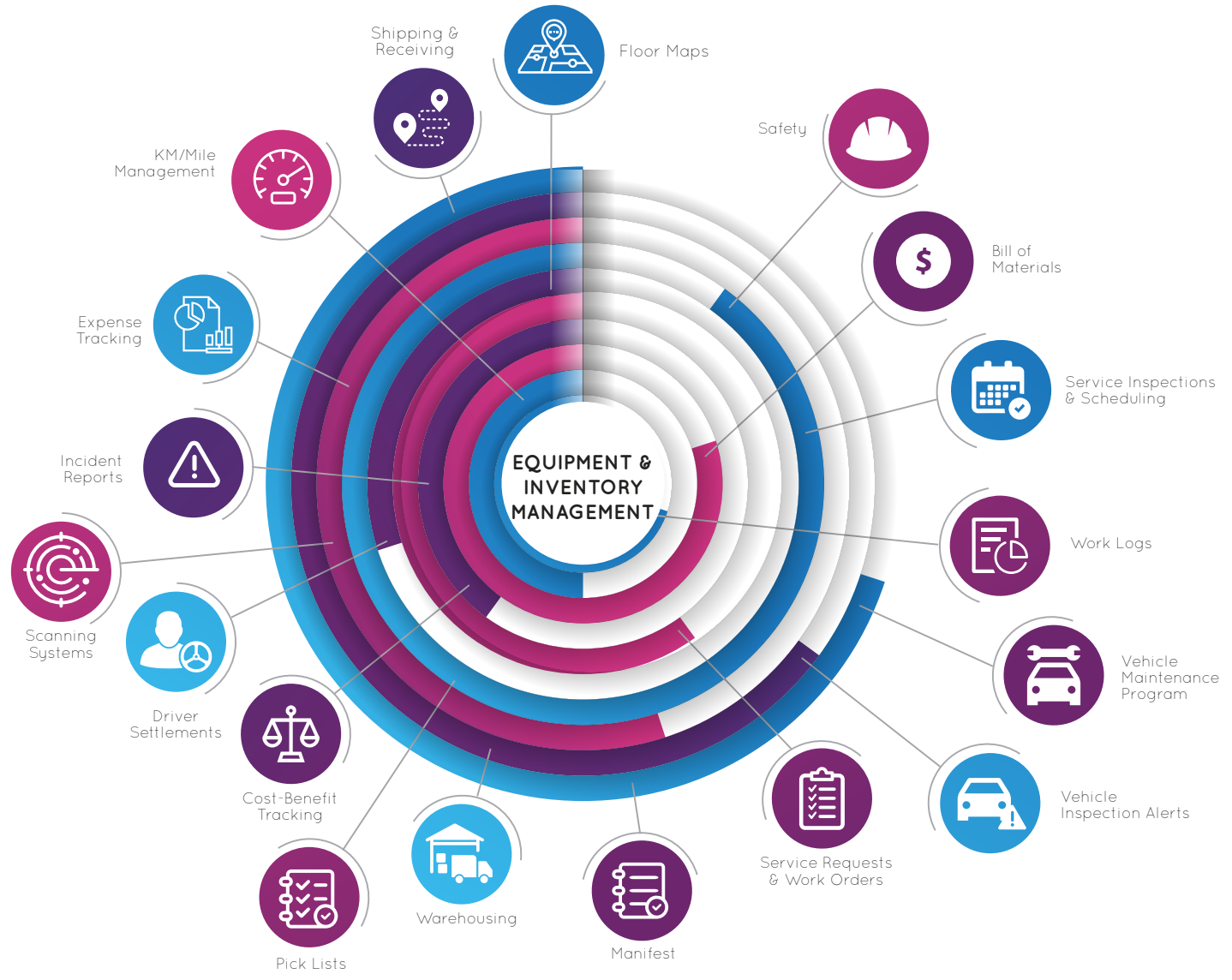# Enhance Priority Management With Powerful Collaborative Tools

$ EXPENSE REPORTING & BUDGETING

Expense reporting has never been so simple. ROOK Connect allows employees to submit, track and monitor their expenses in one easy to use interface. Expenses can be monitored from submission through to approval and beyond with our customizable reporting tool, allowing management to view expenses submitted by staff, by type, by time frame, etc.

ROOK Connect interactive tools allow expenses to be logged on the go, in real-time. Admins are able to set their own limits and restrictions on submissions, streamlining the process to their specific requirements and limiting submission errors. Empower your business to manage expenses the right way with ROOK Connect.

> Remotely Accessible
> Mobile Friendly
> Image Capturing Systems
> Payout Reporting
> Quick Email Receipts

> Project Allocation
> Expense Account Management
> Site Assignment
> Payables Tracking
> Individual Accountability Management

Stop The Guesswork By Managing Expenses Correctly

EQUIPMENT & INVENTORY MANAGEMENT

Shipping & Receiving
Floor Maps
Safety
KM/Mile Management
Bill of Materials
Expense Tracking
Service Inspections & Scheduling
Incident Reports
Work Logs
Scanning Systems
Vehicle Maintenance Program
Driver Settlements
Vehicle Inspection Alerts
Cost-Benefit Tracking
Service Requests & Work Orders
Pick Lists
Warehousing
Manifest

FACT-BASED
DATA COLLECTION

EQUIPMENT MANAGEMENT

Equipment tracking is more intuitive than even with ROOK Connect applications. Our innate management dashboard tracks every piece of equipment throughout its lifecycle, ensuring complete visibility with direct workflow from safety, service requests and dispatch.

ROOK Connect empowers businesses to keep on top of the current value of equipment and efficiently manage and schedule.

- Procurement
- Service Records
- Servicing & Maintenance
- CVIP Inspections
- Assignment & Statuses
- Scheduling

- Safety & Inspections
- Inventory & Material
- Job/Work Order Management
- Invoicing
- Profit & Loss
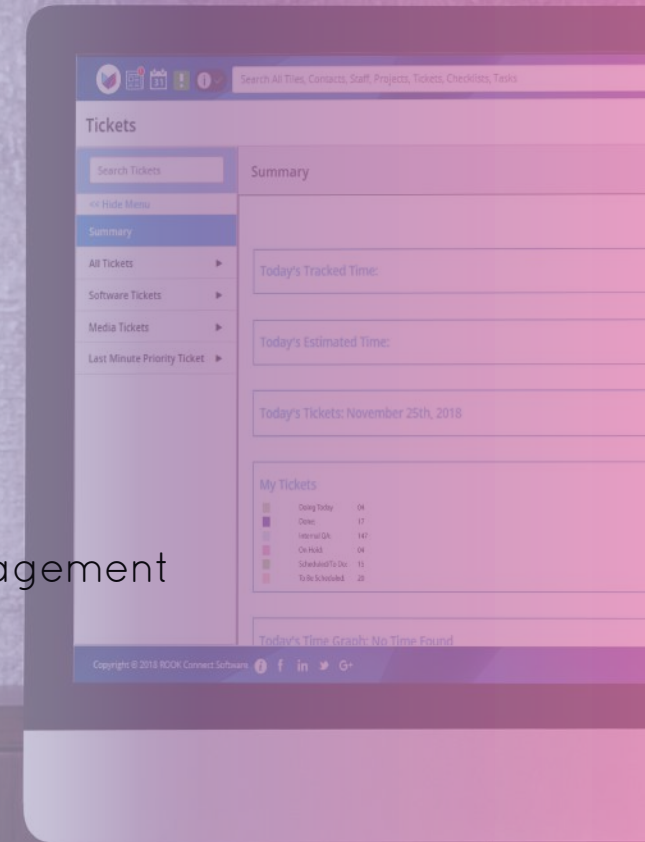
Instant Equipment Tracking
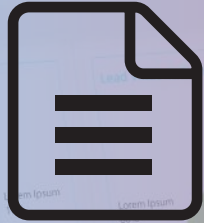
INVENTORY MANAGEMENT

Managing inventory has never been so intuitive. ROOK Connect inventory management suite of tools is specifically designed to seamlessly carry your inventory from procurement to invoicing.

Take control of your inventory and increase your capacity to sell effectively with ROOK Connect. We prepare every customer with a series of built-in processes to manage stock and provide the support required to hit the ground running.

Complete Inventory Management Solutions

- Procurement Management
- Unlimited Categories
- Shipping & Receiving
- Order Lists
- Counts & Orders
- Vendor Order Forms
- Direct Point Of Sale
- Mapping/Diagrams
- Consignment
- Online Ordering
- Pick Lists
- Precision Organization
- Invoicing

COMPLETE BUSINESS ENHANCING TOOLS

STAFF VENDORS & CONTRACTORS

- Rate Cards
- Calculation Optimizers
- Price Lists
- Equipment, Individual Compensation & Payroll
- Incident Reporting
- HR Forms
- Real-Time Reporting
- Task Manager
- Digital Punch Card
- Commission Compensation Systems
- Scheduling/Calendar
- Customer Rating Systems
- Commission for Contractors/Staff
- Time Sheets
- Safety
- Vacation Requests & Planning
- Scheduling
- Certification Tracking
- Training
- New Hire Orientations
- Equipment Tracking/Management
- Policies & Procedures
- HR Documentation
- CRM Profile Management

HUMAN RESOURCES

HR is an integral part of every business - ROOK Connect's approach is to simplify the process with an intuitive platform to manage HR. Real-time communication tools keep staff accountable, and customizable settings ensure you get the information required from your staff. With our intuitive tools, maintaining up to date information on staff and meticulous records is easier than ever.

Managing and implementing HR requirements with ROOK Connect is an easy and efficient process. Our software comes complete with pre-built templates and management processes to administer all aspects of employee management.

The capability to manage your HR processes with ROOK Connect goes beyond providing accurate records and reporting; it simplifies the overall process and creates an encrypted space where your staff information is securely held.

- Forms & Manuals
- Reminder Alerts
- Staff Information
- Tracking
- % completion tracking
- Salary & Position
- Orientation
- Remuneration
- Vacation Requests
- Training & Quizzes
- KPI Tracking
- Performance
- Management
- Goals & Objectives

Simplified HR Processes That Work!
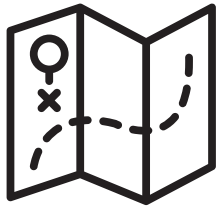
ORIENTATION

Knowing and having access to the right information is essential in order to assure accountability measures and expectations are maintained. With ROOK Connects orientation features, your business can build it's own orientations and assign them as needed. Whether you're starting a new staff or you have existing staff working with a new contact or site, ROOK Connect software ensures the right information is signed off on correctly from the start.

Through our software your business can manage all expectations, ensuring staff know exactly what's expected of them every step of the way. You can rest assured the right messages and details are being signed off on and ensure the right information is in the right hands at all times.

> HR Orientations
> Contact Orientations
> Start Day Orientations

> Accountability Tracking
> Real-Time Updates
> Digital Signatures

Real Time Accountability & Process Management
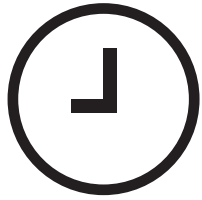
SCHEDULE, TRACK & MANAGE TIME

One of the most valuable commodities of any business is time. ROOK Connect collaborative scheduling, time tracking and time management tools can help you manage time efficiently. Seamless communication enables businesses to perform at optimum efficiency, with all the tools required for success, including budget based recommendations and smart analytics.

Create a proactive, collaborative business environment and remove guesswork with ROOK Connect, setting your staff and business up for success.

> Scheduling

> Shift Management

> Workflow Management

> Vacation Request Forms

> Priority Management

> Collaborative Share Calendars

> Time Management

> Time Clocks

> Planners

> Check In/Out Time Tracking

> Real-Time time Sheets

Start Each Day With Every Member Of Your Team Knowing Priorities & Expectations
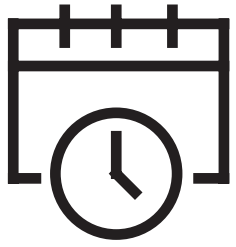
COMPENSATION REPORTS & TIME SHEETS

Revolutionize how your business tracks records and empowers itself with live, real-time information. Features such as automated alerts, personalized tags, comments and color coding combine to give you the ability to track in real-time. Don't guess where your business is at - know with ROOK Connect.

Oversee and monitor all staff activities, from holidays and sick days through to day-to-day scheduled vs. actual time worked. Customizable access levels mean your staff can only access what you designate, amplifying your ability to maintain accountability and enhancing your tracking capabilities. With multiple approval processes and levels, keep everyone on the same page with the power of ROOK Connect.

Stay Informed & Know The Facts

- Staff/Contractor Time Sheets
- Approval Processes
- Compensation Reporting
- Payroll Scheduling
- Real-Time Reporting
- Vacation Tracking
- Real-Time Alerts
- Stat Holiday Pay
- Payroll Reporting
- Multiple Security Settings
- Integration With Third Party
- Accounting Software
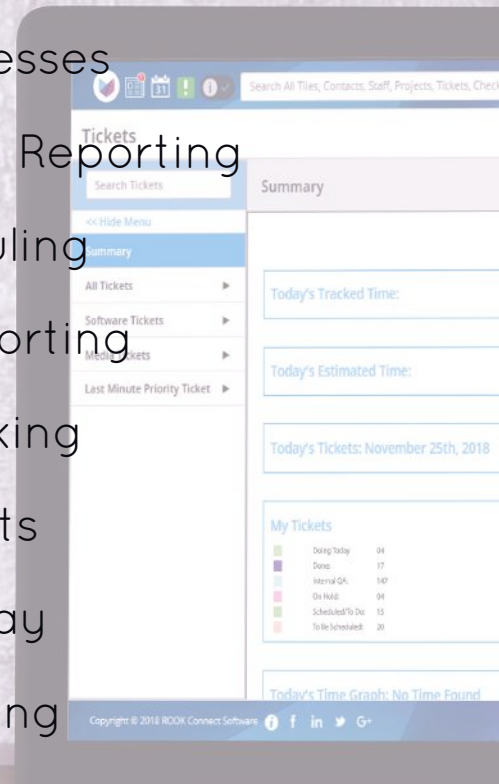
EXECUTE & TRACK PERFORMANCE

SALES

Follow Planning

Scheduling & Alerts

Customer Portals

Marketing Material

Online Stores

Conversion Tracking

Cold Calling

Online Estimates/ Quotes

Pipeline Management

Digital Forms

Key Performance Indicators

Sales Tasks

Lead Nurturing

Prospecting

KPI

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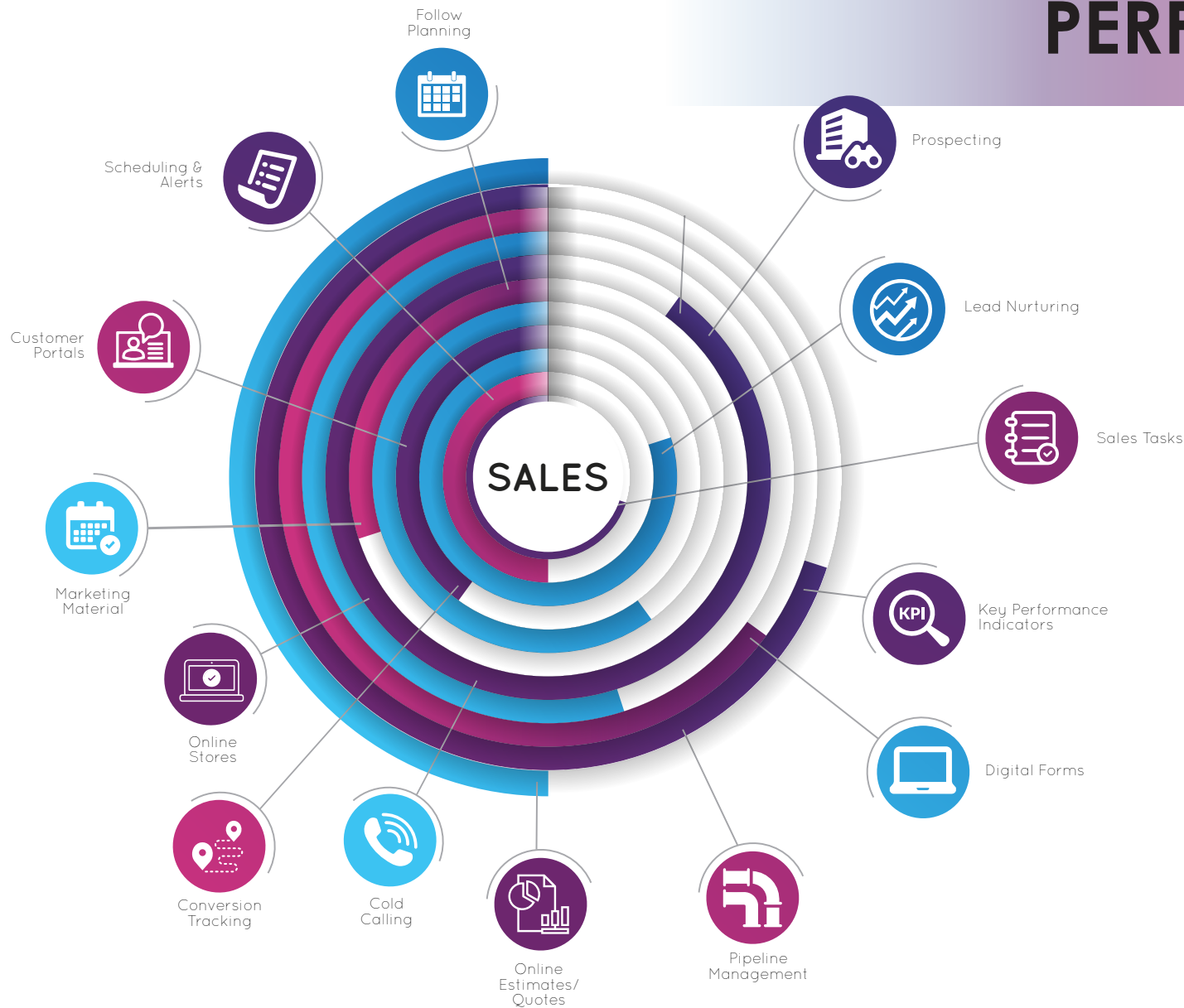
LEAD & SALES MANAGEMENT

Lead management is a vital component of any business. The way a business stores, tracks and manages leads directly impacts the bottom line. With ROOK Connect, leads are catalogued, maintained and followed through. Our intuitive tools allow reminders to be set, scheduled, contacts logged and conversion rates monitored so you are always informed of your team's progress and can adapt as needed.

Our intuitive, adaptive tools and pre-set templated systems allow your business to hit the ground running. Management is always up to date thanks to in-depth reporting and monitoring systems, allowing for effective and reflexive business relationships to take root and flourish.

- Prospecting
- Sales Funnel
- Sales Lead Management
- Estimating
- Reminders & Scheduling
- Lead Nurturing
- Quoting

- Lead Monitoring
- Task Management
- Conversion Tracking
- Sales Forms
- Lead Procurement
- Smart Analytics

Take Control Of Your Sales Leads

SMART ANALYTICS & REPORTING

ROOK Connect is known for the strength of its reporting; but it's the way the data is tailored and refined that really sets it apart. SMART Analytics result in meaningful data sets that are comprehensive and multi-faceted, providing unparalleled insight into your business. Our CRM features make getting to the right information easier than ever.

Remove speculation from your business with real data tailored to your needs and delivered to you on demand. Bring the power of data visualization to you and your team - the next step is digital.

> Real-Time Reporting
> Automated Reporting
> SMART Projections
> Configurable Reports
> SMART Analytics
> Import/Export
> SMART Workflows

> Data Visualization Tools
> Quick Dive Downs
> Reminders & Notifications
> Automated & Scheduled
> Alerts
> Limit Tracking & Monitoring

Remove Guess Work & Know the Facts

TRACK, MONITOR & REPORT ON ALL KEY PERFORMANCE INDICATORS

KPI

Future Estimating

Real-Time Reporting

Accountability

Equipment Cost Analysis

Staff Performance Management

Contractor Performance Management

Customer Deliverable Management

Customer Rating

Streamlined Communication
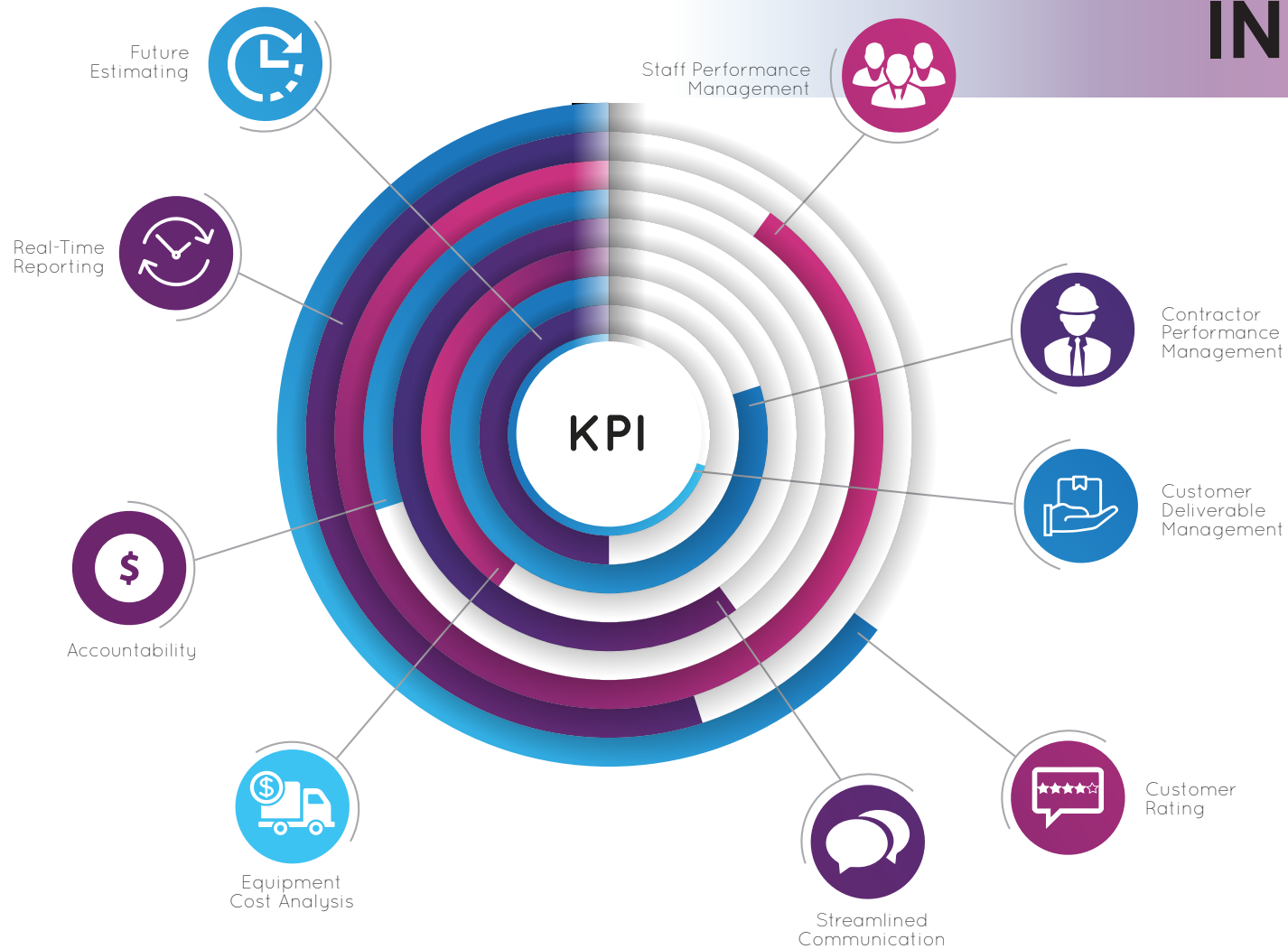
ESTIMATING, RATE CARDS & QUOTING

An efficient estimate and quoting tool is essential to any business. ROOK Connect's estimating tool has been developed to streamline and simplify the process, reducing the chance for errors and allowing your sales team to quickly deliver estimates to waiting customers. Estimates are completely customizable to your business, allowing common templates to be catalogued and saved for easy access, yet personalized for each potential sale.

Consider adding our project management package to raise your business to the next level. With this invaluable tool, you can transfer approved estimate details directly into work orders and assign them as needed, without ever leaving the estimate window.
Yet another example of how ROOK Connect can elevate your business.

Quoting Tools That Maximize Efficiency

> Accuracy Management

> Increased Turnaround Time

> Estimate Templates

> Service/Product Templates

> Interactive Dashboard

> Quick Draw Reporting

Invoicing

Point Of Sale

Configurable Customer View

Detailed Analytics

Expense Tracking

Direct Linked Invoicing To Deliveries

Smart Projections

Budgeting

Real-Time Alerts & Statuses

Import & Export

Complete A/R Tracking Management

Configurable Templates

Real-Time Pending Orders
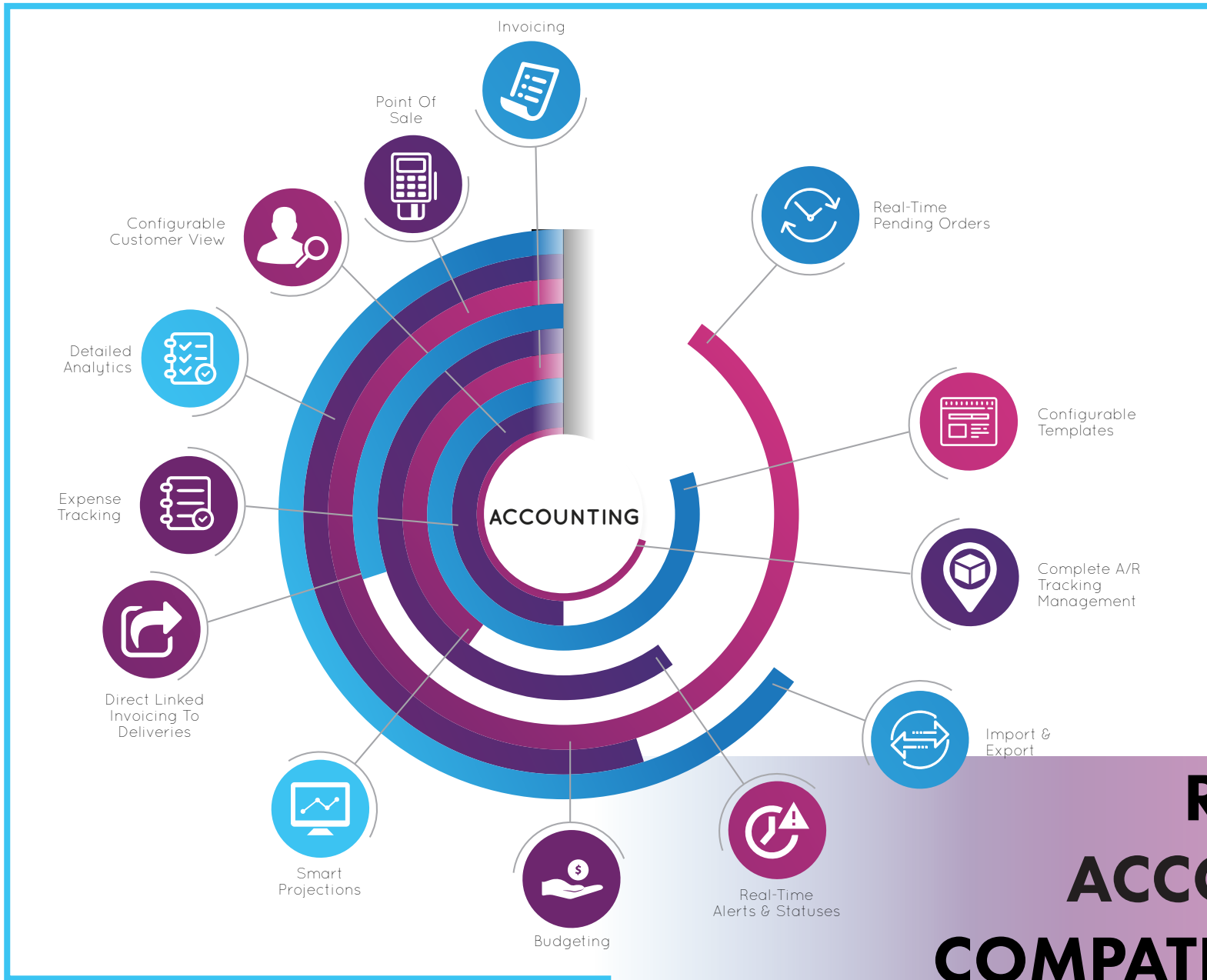
ACCOUNTING

REAL-TIME ACCOUNTING COMPATIBLE WITH ANY THIRD PARTY PROGRAM

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EXPENSE, ACCOUNTS RECIEVABLE & BUDGETING TOOLS

Our interactive accounting tracking systems ensure proper allocation the the first time. With multiple easy to use features and configurable settings, the ROOK Connect software platform can remotely manage, track and take control of all business expenses.

Managing expenses, accounts receivable and budgets is an essential element of every business. Take control of your business by empowering the right people with the right accounting information.

- Remotely Accessible
- Image Capturing Systems
- Quick Email Receipts
- Expense Account Management
- Payable Tracking
- Individual Accountability Management

- SMART Analytics
- Quick Search Details
- Projections
- Aging A/R
- CRM

The Right Details In
The Palm Of Your Hand

$ INVOICING, POS & ACCOUNTING

Accuracy counts when money is involved. With ROOK Connect powerful reporting tools and features such as real-time tracking and customer profiles, you'll never be left guessing.

The ROOK Connect interface handles all transaction types, from direct point of sale to account invoicing, and can be used on the go with ease. Customize the user interface to best suit the needs of your business, ensuring the tools you use the most are at your fingertips and reports are customized to your specifications.

Accurate Accounting & Customized Reports That Deliver The Right Details When And Where Needed

> Interactive Interfaces

> CRM A/R

> Configurable Reporting

> Hundreds Of Reports

> Direct Export Features

> Quick Search Data

> Automated Reporting

> Reminders & Alerts

> Dive Down Reporting Structure

> Direct Billing

ROOK Connect SOFTWARE IMPLEMENTATION PROCESS

REQUIREMENT ANALYSIS
A detailed review of all functionality and software/ERP requirements to ensure both parties are the right fit for one another. Through this analysis and detailed scope review, our team will present existing software/ERP processes as we complete an information gathering meeting

PROCESS MAPPING
Capitalizing on proven systems built into the software/ERP already, our team will visually map out the exact process your business is currently using and/or the new digital process to be applied. This ensures transparency on exactly what you can expect from the software.

PLANNING & ARCHITECTURE
Accounting for all details and foreseeable business impacts, our team will assign a Project Lead and Co-Lead to your account who will build out a strategic plan with you for executing both a demo and live version of your software/ERP platform for testing and live use.

CONFIGURATION & PROTOTYPING
Through transparent, ongoing communication, our team will coordinate the loading of your data into the software/ERP, the configuration of the settings to match your needs and will walk you through how to best use the software for your business.

DESIGN & DEVELOPMENT
Executing on your business process map, our team will communicate detailed time estimates and provide clear deliverables to ensure we're aligned regarding expectations.

TESTING & QUALITY ASSURANCE
With developer, internal and external quality assurance checks as part of our process, our goal is not only to provide you with detail oriented results; but to include you in the process. We review and work alongside your business through each feature to ensure the best results.

TRAINING & IMPLEMENTATION
All businesses and staff/teams learn at different speeds, and there's not one perfect method for training and implementing software/ERP into any business. With a variety of virtual, classroom and onsite training options available, our goal is to help your business get the most out of our software by accommodating your training preferences.

UX REVIEW
Being an ever evolving, adaptable and growing software/ERP system means ensuring that our customer's ongoing wants and needs from the system are constantly being reviewed. Listening and learning from how customer wants, needs and use case applications differ provides us with the direction to constantly advance our offerings.

SUPPORT
With a variety of flexible support plans designed so your business gets the right support when and as needed, our goal is to support our products and ensure you're getting the most out of them. As a product that can manage one aspect of your business or your entire business, we're here to support you as needed, when needed.

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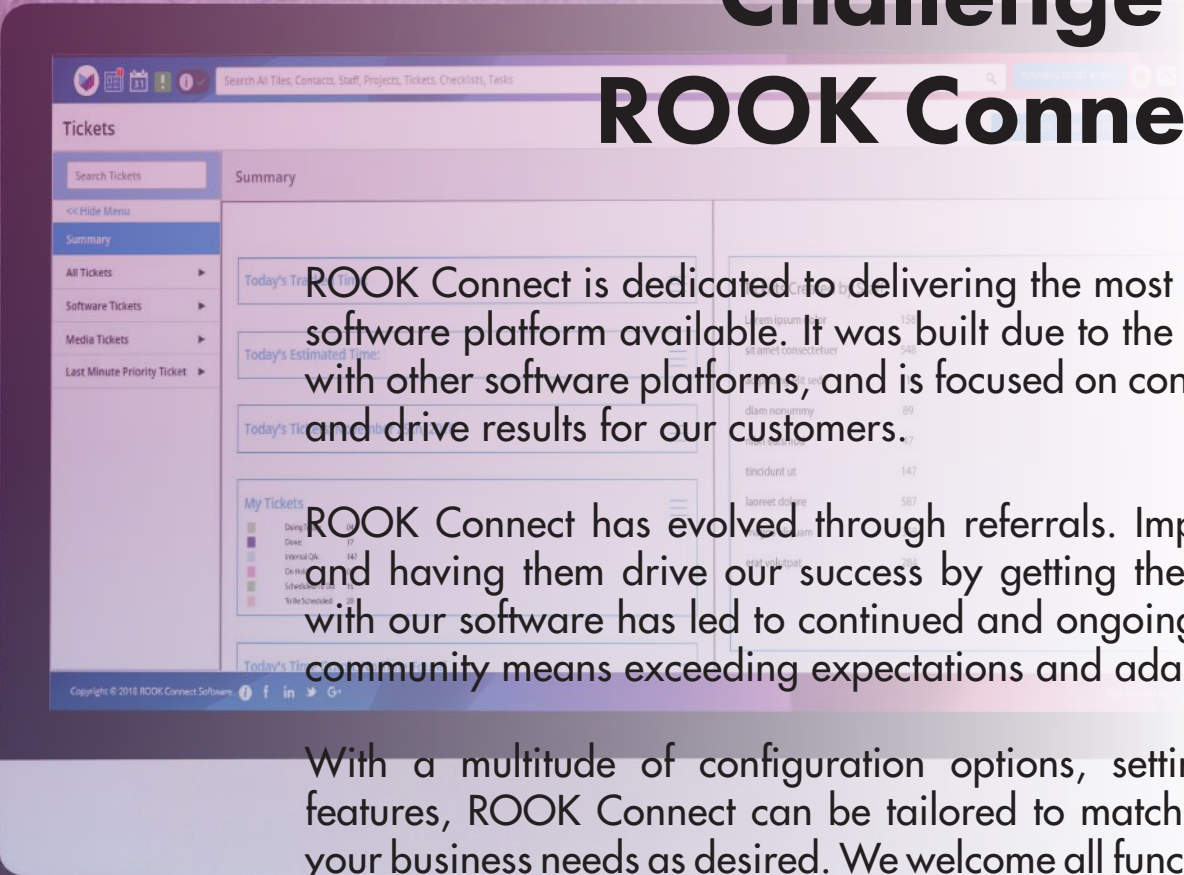# Contact ROOK Connect for a meeting to discuss how we can enhance your business

KENNETH BOND
Founder & CEO

As a Marketing, Software and Digital Media Technology Strategist, I am passionate about the development and integration of technology into day to day business. As the CEO and Founder of Fresh Focus Media, my goal is to bridge the gap between functional day to day operations and increase how technology can be applied to streamline business. Working with businesses to increase their overall efficiency and challenge innovation through the application of visualization tools and data analytics, I am looking to re-engineer and re-shape the way businesses positively create impact utilizing digital media.

KB

KENNETH BOND

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Challenge
ROOK Connect!

ROOK Connect is dedicated to delivering the most interactive, easy to use software platform available. It was built due to the gaps in today's market with other software platforms, and is focused on continuing to evolve, grow and drive results for our customers.

ROOK Connect has evolved through referrals. Impressing our customers and having them drive our success by getting their customers on board with our software has led to continued and ongoing growth. Growing our community means exceeding expectations and adapting.

With a multitude of configuration options, settings and customizable features, ROOK Connect can be tailored to match as many or as few of your business needs as desired. We welcome all functionality and additional feature requests.
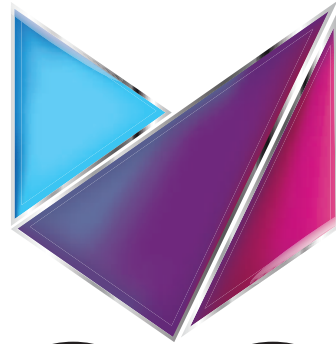
ROOK
CONNECT

info@Rook**CONNECT**.com

1.888.380.9439

www.Rook**CONNECT**.com